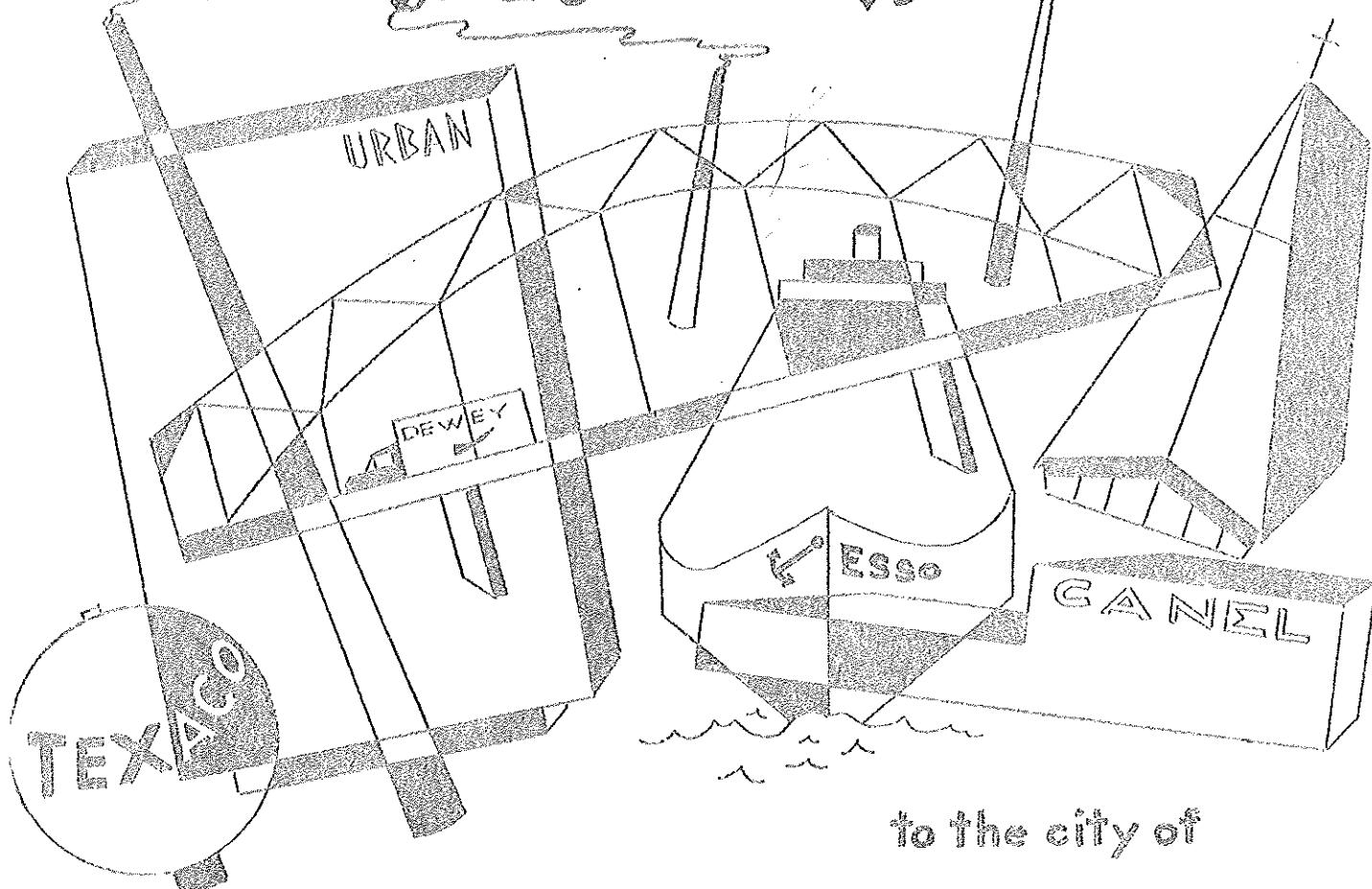


An Introduction to



to the city of

MIDDLETOWN

CITY PLANNING
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TO: INDUSTRY AND BUSINESS

as amended to February, 1961

The City of Middletown, a geographical center of the State of Connecticut, as well as of the whole Eastern United States, has definite possibilities for large scale development in the industrial and business fields. Situated at the bend of the Connecticut River and with most of its 43 square miles consisting of hills and valleys, it is undoubtedly a city of scenic beauty. The present population is estimated at approximately 35,000 inhabitants. To give a resume of what the city could offer to developers and their employees, we offer the following information:

The school system is well balanced and offers opportunities for the students to meet the future with security. Curricula includes a large variety of trade and professional subjects to choose from. Public and Parochial Grammar Schools and two graduating High Schools, Middletown High School and Woodrow Wilson High School, are presently functioning in the City. Vinal Regional Technical School, soon to be relocated into more modern and adequate facilities, has a graduating class of 40 to 45 yearly, and offers courses in Machine Drafting, Machine Shop, Electrics, Auto Mechanics and Carpentry. Following relocation, the subjects of Electronics and Tool & Die will be added. The School also offers an evening program.

Wesleyan University, one of the most highly regarded institutions of higher learning, ranked among the top twenty in the nation, has established itself as the cultural essentiality in the development of Middletown, and through the years, Wesleyan graduates have advanced to leading positions in the American Business, Industrial, and Cultural world. To mention a few, there are Edward D. Etherington, Vice-President of the New York Stock Exchange, Edward G. Budd, President of the Budd Company, Harry H. S. Phillips, Publisher of Sports Illustrated, Frank S. Vanderbrook, President of Monarch Life Insurance Company, Carl P. Stevenson, Chairman of the Board of Arthur D. Little, Inc., and C. Everett Bacon, Sr., Vice-President of Spangler, Trask & Co., Investment Brokers.

The present annual graduating class consists of approximately 160 students in the liberal arts, with an average of 10 in chemistry and physics, 15 in biology and mathematics and 20 in economics, etc. Several lectures are held yearly at the University which are open to the public and are free of charge. The school's baseball, soccer, track and field, and tennis events are also free to the public. Nominal charges are made at football and basketball games.

The Russell Library with four branch offices, the Olin Library at Wesleyan University and the Godfrey Memorial Library, supply versatile and comprehensive material for all ages and stages in reading and are public libraries. There are two privately owned and operated libraries, the St. Sebastian's Catholic Library and the Library Service Center.

Various types of entertainment can be found in and around the city. Seasonal concert evenings, featuring world famous musicians and singers, from both here and abroad, and drama presentations by the students of Wesleyan University are part of the university's annual public presentations. Two movie theaters and a drive-in are operating within the city limits, showing the best American and Foreign Premier movies. A number of outstanding restaurants, featuring Continental-American, Italian-American, Oriental-American, and American kitchens, are sure to please nearly all the tastes. Popular nightclubs and cocktail lounges are well represented in Middletown and in all nearby cities. Club Russo, previously named Club Yanguer, is unquestionably one of the most outstanding clubs in the state, featuring dancing and entertainment. The downtown merchants have seasonal fashion shows that reveal the latest creations in the world of ever-changing ladies' fashions, combined with the new in men's apparel.

Middletown is well represented with social clubs and associations of both national and local origin, organizations of manifold social and civic activity. To give a complete listing of all the local chapters would cover pages. Only the following have been chosen as examples: Veterans of Foreign Wars, Disabled American Veterans, American Legion, Knights of Columbus, Lions, Masonic, Elks, Rotary, Loyal Order of Moose, Odd Fellows, Kiwanis, Sportsman Club, Middletown Bar Association and the Exchange Club. Nationality and religious groups are also represented.

For those who seek sports for entertainment and relaxation, the Edgewood Golf Club, in bordering Cromwell, has an excellent Par 71, championship caliber course. Some thirty state tournaments have been held at this semi-private club that employs on a full-time basis a nationally known professional golfer for private instruction. The club provides restaurant and cocktail lounge facilities as well. A golf driving range is situated in the Westfield sector of Middletown.

Opportunity for swimming is abundant. Family groups are welcome at Crystal Lake, Veterans Memorial Park Swimming Pool, the pond at Wadsworth Falls State Park, and in the summer at the Wesleyan Swimming Pool, not to mention places situated out of town, such as Lake Pocotopaug in East Hampton and the shores of Long Island Sound.

For those who are in a position to own a yacht, there is the Middletown Yacht Club whose clubhouse, with cocktail lounge, is situated a few miles from Middletown on the Connecticut River in Chester, Connecticut. Motor Boating, growing more popular every day, is widely enjoyed in the Middletown area. The Middletown Chamber of Commerce sponsors an Annual Memorial Day Outboard Boat Race for classes ranging from 5 to 50 horsepower engines.

Practically all streams, rivers, ponds and lakes are heavily stocked by the State Board of Fisheries and Game for the convenience of fishermen. Some 117,000 acres in 23 State Forests are open to hunting in Connecticut. The 7,400 acre Meshomasic State Forest is found in neighboring Portland. Licenses are required for both fishing and hunting in the State of Connecticut.

Facilities to enjoy winter sports are available in and around our city. Veterans Memorial Park has ice-skating whenever the weather permits and Wesleyan University's present plans call for the construction of an ice-hockey rink. In Middlefield, a fifteen-minute drive from metropolitan Middletown, the Powder Hill Ski Area offers both skiing and ice-skating. Said ski resort, drawing enthusiastic skiers from far away areas such as New York City, is provided with a restaurant and a cocktail bar.

The City Park and Recreation Department offers activities to all age groups on a year-round basis. The Recreation Department tries mainly to concentrate on outdoor activities for the young. Middletown was the first city to introduce Little League Baseball in New England, and the first Middletown Team fielded a little boy named Joey Jay as first baseman. Joey made four errors in his first game but later corrected his poor debut and went on to become one of the top pitchers in the Majors. He is presently playing for the Cincinnati Reds. In Middletown we have two Little League Baseball Leagues, three Little League Farm System Leagues and one intermediate League for boys between the ages of 13 and 15. Slow Pitch Softball has three, eight-team leagues, and four regular softball teams compete in one league.

For high school youth, the Coopersburg Department maintains a summer basketball league with six teams competing. During the fall, winter and spring seasons, numerous leagues and teams are operating for ages 6 to 80. Touch football has a mid-town league and the Garfield Social Club has a soccer team playing in the State Soccer League. Tennis courts are available at Woodrow Wilson High School and at Wesleyan University, with instruction given at Wesleyan. The college students have their own intramural competition.

Additional recreational hobbies for young and old, such as a square dance group, a jazz appreciation group, and a model airplane building group are included in the recreation program; as is also a ten week summer playground program for children. This is supervised play, where the children are taught arts & crafts, music, reading, sports and contests. There are fifteen different playgrounds where such programs are carried out.

The Middletown United Fund administration, conducts annual fund raising campaigns and handles budgeting, bidding, bookkeeping, statistical data and public relations for all civic and local welfare organizations, all of which are represented in the city. Amongst these is General Duty, the Middletown Bureau of Animal Services, Middletown Womans Association, Family Service Association, Middletown Memorial Hospital, Red Cross, Retarded Children, Salvation Army, Middletown YMCA, Girl Scouts and Boy Scouts. The local Salvation Army, aside from well known charitable and religious work, offers three day camping for mothers, as well as a ten day camp for children and a ten day camping program for senior citizens. Almost all phases of entertainment, sporting and recreation are part of the YMCA program, and are especially appreciated by youngsters. Lodging for seventy-six men is available in this building. Besides the dormitory, the building includes a swimming pool and a gymnasium. The YMCA summer camping program is divided into three groups, a two week away-from-home camp, one day camping trips for boys and four days by bus to different camping areas for girls.

The Middlesex County Boy Scouts summer recreation are directed towards Camp Tudor, which accommodates 40 to 50 boys per week, for six weeks. Annually some two hundred fifty to three hundred boys enjoy this well supervised camp. Camp Nymph-Wakon, the goal of the Middlesex Area Girl Scouts, provides camping for four hundred girls, one hundred per each two weeks, for two months running. Organizations now guarantee that any young boy or girl has an opportunity to enjoy their school-free summer days in the country.

The Park Department obtained in the year 1954 a total of 30 acres of land for the development of Hebrews Memorial Park. This project will take years to complete but already offers a complete swimming pool, a fully equipped and modern playground, picnic areas for families and party groups, and, for the joy of every child, a small zoo through the effort of donors. A variety of domesticated animals are a park attraction. Future plans for the park, when money and time allow, call for a nature trail, camping sites, various game areas like horseshoe pit, shuffleboard and other games played on a hard surface court, a pond for children's fishing and a band shell for outdoor concerts and plays. Eventually, utilizing whatever land is

still available, the park may be completed with a pitch and putt golf course or a miniature golf course. When rural areas of the city become fully developed, the creation of similar parks are planned for the Westfield Sector, and off Millbrook Road in the southern part of the City.

In the field of medicine and patient care, doctors of all specialties and hospitals with the very latest in facilities, make part of Middletown's surge to keep in step with the progress of the nation and the world. Practicing locally are physicians and surgeons, 24 dentists, 4 optometrists, 4 chiropractors-podiatrists, 3 chiropractors and 1 osteopathic physician.

Two of Connecticut's leading hospitals are located in Middletown. One of them, the Middlesex Memorial Hospital, established in 1904, operates as a General-non-profit-Voluntary Hospital. Accommodations consist of 168 beds and 41 bassinets, which provide for 10,000 bed patients and some 60,000 patient days annually. Approximately 4,500 operations of every description are executed yearly, and there is a birthrate of 1,600 babies. The hospital carries a staff of 92 physicians and is approved by the Joint Commission on Accreditation of Hospitals. The hospital offers radio-isotope treatments and a rehabilitation program for invalids. The hospital Nursing School graduates between 30 to 35 Registered Nurses annually, and other courses in medicine include a 12 month session for Medical Technologists, a 24 month school for X-Ray Technicians, and in affiliation with Yale University an inter-medical program. A successful drive to raise over \$1,000,000 for an addition to this hospital has just been completed.

The other, the Connecticut State Hospital, the oldest Mental Hospital in the State, was established back in the year 1868. Owned and operated by the State, its ten major hospital buildings occupy nearly 1100 acres of land in the southern sector of Middletown. It is one of the largest employers in the City, employing approximately 1,000 with a staff of 80 physicians, 10 of whom enjoy residency in psychiatry. Annually, some 3,000 patients are treated at the hospital. Most of these are discharged after a few months, but many patients have received care for ten to thirty years. The Hospital enjoys the approval by the Joint Commission on Accreditation of Hospitals. Yearly, about 300 student nurses take special courses in psychiatry at the hospital. The Department of Psychology offers courses in Clinical Psychological training and training for Interning medical students. A special course in Psychiatry is available for Social Service workers.

The City of Middletown also enjoys the services of a privately owned and operated hospital, the Crescent Street Hospital, which was founded in 1937 and is licensed by the State of Connecticut as a General Hospital. The annual number of patients is estimated at 500 and is divided into 35 beds and 4000 patient days.

The Sanibel Convalescent Hospital, accommodating 78 patients, is one of the largest of its kind in the State. With a staff of 9 Registered Nurses, light medical treatment is available. Sanibel emphasizes a rehabilitation program for post surgical patients. In the past year, the 90 bed Meadowbrook Convalescent Hospital opened with all the modern facilities and set down on choice land. The Stanley Rest Home, a home for the aged, operates on a home-life basis and beds 12 seniors.

For those who seek religious comfort, the city is represented by 23 churches divided as follows: 2 Baptist, 3 Catholic, 3 Congregational, 1 Covenant, 2 Episcopal, 1 Gospel Chapel, 1 Jewish Congregational, 3 Lutheran, 3 Methodist, 1 Seventh Day Adventist and 1 Jehovah Witnesses. Practically all of the churches offer Sunday School for Children.

The Covent of Our Lady of the Cenacle, operated by semi-cloistered Roman Catholic nuns, conducts religious retreats for women and also special religious instructions for pre-school children.

In Middletown a potential developer will find choice independent and chain department stores, men and ladies apparel shops, and supermarkets. Shopping Centers are being constructed in the city. As part of Middletown's redevelopment program, soon to be in construction and covering two blocks in the heart of the downtown business district, an ultra-modern shopping center is to be erected. In addition to the stores, the project will provide parking facilities for 500 or more automobiles. Tentative plans for a small hotel, with an attractive dining room and bar have been considered. Future redevelopment plans call for the modernization of the entire downtown Main Street Area.

Throughout the United States, cities are faced with major traffic and parking problems in their downtown areas. The straight and extraordinary wide Main Street, allowing diagonal parking and double lane traffic on each side, has minimized these problems in Middletown. Some 800 metered parking stalls, plus room for hundreds of automobiles in private parking lots and the 500 parking stalls added through the Redevelopment program give the citizens of Middletown adequate parking facilities.

Approximately one third of Middletown's inhabitants are employed by industry. Firms operating in the city include Pratt & Whitney Aircraft-CANEL operations, Goodyear Rubber, Russell Manufacturing Co., Wilcox-Crittenden & Co., Inc., the EIS Automotive Corporation, Remington-Rand, Raymond Engineering and the Hartford Electric Light Co.

Competent Police and Fire Departments assure this industry maximum security. The Fire Departments hold Class B fire insurance rating, the second highest rating given by the insurance companies. The total staff includes 5 officers, 22 regular firemen, 8 nightmen, and 159 volunteer firemen. Ready to roll on call are three trucks, with a 750 gallon per minute pump, 1 spare truck with a 500 gallon per minute pump, 1 auxiliary truck with a 600 gallon per minute pump. There are three fire stations. The total hose length is 10,000 feet of 2 1/2 inch hose, 2,000 feet of 1 1/2 inch hose and 2,000 feet of 3/4 inch hose. Some 125 fire alarm boxes throughout the city and all schools, hospitals, convalescent homes and major factories are connected with the fire alarm system. The department has already acquired property for expansion. The Chief believes that the City has adequate water supply for any emergency and that in general the fire protection is good. Two voluntary Fire Stations give additional fire protection to the City.

The Police Department of Middletown has through the years kept Middletown one of the safest and cleanest cities in the United States. The city's major crime rate per inhabitant is one of the lowest in the nation. The present staff of the Police Department consists of 10 police officers, 3 detectives, 1 police-woman, 31 regular police patrolmen, 69 supernumerary policemen and 11 school crossing guards. There are 3 police districts, and each district has one car on 24 hour cruising service. One car is for the detectives, one for the traffic division and one for the police Chief. A burglar alarm service is available to all developers along with direct telephone service for hourly reporting. The department performs 1 to 2 building checks per night and a total of 65,000 individual checks annually. Both the Police and Fire Departments cooperate with the National Civil Defense.

Scenic, boasting a high per capita income, skilled labor and attractive industrial sites, Middletown is truly a city of future potential.

See for yourself -- the staff of the City Plan and Zoning Commission will be happy to discuss the possibilities of your future here. The Chamber of Commerce and the Middletown Industrial Development Commission will also be happy to show you around.

MIDDLETON, THE Heart of the STATE

TRUCKING BY EXPRESSWAY IS THE FASTEST WAY.

